

# Power Lift

Anti-Wrinkle Ultra Rich Concentrate

## AVAILABLE

1 oz - Retail (HPPL01), 6 oz - Professional (BBOL6),  
5 ml - Travel (TRPL01)  
pH: 6

An age-defying, anti-wrinkle concentrate that provides long-lasting moisture whenever you need it with 21 hydrating elements to keep skin healthy and younger-looking. Power Lift combines wrinkle-lifting peptides, healing organics and ultra-rich moisturizers into one simple amazing treatment. Wrinkles will be lifted away and skin will be softer, smoother and perfectly hydrated!



Skin Type Indications	Directions	Benefits	Daily Application
All skin types Aging skin Sensitive skin	After cleansing, evenly smooth small amount over face and neck. Apply over serums and follow with appropriate sun protection. Ideal as a night time moisturizer or for normal to dry skin.	<ul style="list-style-type: none"> <li>Reduces the appearance of fine lines and wrinkles</li> <li>Relaxes crow's feet</li> <li>Promotes regeneration by protecting skin from UV damage</li> <li>Lightens and brightens</li> <li>Enables skin to retain its moisture</li> </ul>	Morning, Evening

Key Ingredient	Function
Trylagen® (Tripeptide 10 Citrulline, Tripeptide-1, Pseudoaltermonas Ferment Extract, Hydrolyzed Wheat Protein, Hydrolyzed Soy Protein)	After 15 days, boosts Collagen I by 128%, Collagen IV by 15% and Collagen III by 300%. Reduced collagen degrading enzymes MMP-2 by 74% and MMP-3 by 57%. Controls fibril dimension and organization for better skin suppleness. Reduced wrinkle depth by 29% after 30 days.
Syn-Ake® (Dipeptide Diaminobutyryl Benzylamide Diacetate)	Cutaneous messengers that restructure, repair and stimulate collagen I, fibronectin and hyaluronic acid. Shown to reduce wrinkles up to 45%. Shown to be more effective than Matrixyl (Palmitoyl Pentapeptide).
SNAP 8® (Acetyl Octapeptide-3)	Botox® like inhibition of pre-synaptic muscle contractions that blocks SNAP-25 from releasing acetylcholine and glutamate transmitters and thus relaxes repetitive facial muscle contractions. Reduced wrinkle depth up to 63% after 28 days.
Echinacea	A powerful antioxidant that enables skin to retain its moisture. Protects skin from UV damage, promoting regeneration. Smoothes, heals, firms and provides anti-bacterial, detoxifying and purifying properties.
Buddleja	A powerful anti-oxidant that protects skin from UV damage, promoting regeneration. Reduces DNA fragmentation of keratinocytes induced by UVB radiation by 71%. Provides anti-bacterial wound healing properties.
Shea Butter	Soothing moisturizer and protective antioxidant derived from the West Africa Shea tree.
Sodium Hyaluronate	Natural Moisturizing Factor (NMF) is a humectant that keeps skin hydrated and plumps skin to help reduce the appearance of wrinkles. Binds itself a 1000 times in water.
Licorice and Bearberry	Natural skin brightening agents.
Retinyl Palmitate	Stable form of vitamin A that increases skin cell renewal and fights free radicals. FDA approved as "safe for use during pregnancy."
Tocopherol	Vitamin E. Potent antioxidant.
Panthenol	Also called vitamin B5, effective for acne, effective for hydration and wound healing.
Tetrahexyldecyl Ascorbate	Vitamin C. Antioxidant that destroys reactive oxidizing agents, skin lightening agent that inhibits melanin production, and collagen-booster that improves skin elasticity and decreases wrinkles.

**Ingredients:** Water, Caprylic/Capric Triglyceride, Glycerin, Propylheptyl Caprylate, Butyrospermum Parkii (Shea Butter), Cetyl Alcohol, Cetearyl Alcohol, Glyceryl Stearate, PEG-100 Stearate, C4-24 Alkyl Dimethicone/Divinyl Dimethicone Crosspolymer/Isodecyl Isononanoate, Glycerin, Sodium Hyaluronate, Hydrolyzed Wheat Protein, Hydrolyzed Soy Protein, Lecithin, Dipeptide Diaminobutyryl Benzylamide Diacetate, Tripeptide-10 Citrulline, Acetyl Glutamyl Heptapeptide-3, Tripeptide-1, Pseudoaltermonas Ferment Extract, Carbomer, Xanthan Gum, Triethanolamine, Phenoxyethanol, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Butylene Glycol, Squalane, Ceteareth-20, Retinyl Palmitate, Tocopheryl Acetate, Panthenol, Tetrahexyldecyl Ascorbate, Echinacea Purpurea Extract, Buddleja Davidii Extract, Cucumis Sativus (Cucumber) Fruit Extract, PEG-10 Dimethicone, Menthyl Lactate, Propylene Glycol, Polysorbate 60, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, PPG-12/SMDI Copolymer, Polydiethyleneglycol Adipate/IPDI Copolymer, O-Cymen-5-OL, Disodium EDTA, Sodium Benzoate, Diacetyl Boldine, Tropolone, Caprylyl Glycol, Potassium Sorbate, 1, 2-Hexanediol, Fragrance